


PROFILE OF THE TEACHERS

1. Name:	Prof. A. K. Tiwari	
2. Father's Name:	Late Pt. Aniruddha Tripathi	
3. Mother's Name:	Late Chandrawati Devi	
4. Department:	Commerce	
5. Date of Joining the University:	20-02-1983	

6. Total Teaching Experience: UG- 40 Year PG- 38 Year

7. Total Research Experience:

8. Area of specialization: General Management

9. Academic Qualifications:

UG	B. Com
PG	M. Com
Ph.D.	Commerce
PDF	-----
Any Other	-----

10. International/National fellowship/financial support for advance studies/research

S. No.	Name of the fellowship/ financial support	Year of Award	National/International	Awarding Agency

11. International/National award/recognition for academics

S. No.	Name of the award/recognition	Year of Award	Title of the innovation	National/International	Awarding Agency

12. Extension activity participation

S. No.	Name of activity	Year

If any award/recognition received-

S. No.	Name of activity	Name of the award/recognition	Year of Award	National/International	Awarding Agency

13. Ph.D. supervised

S. No.	Name of the Ph.D. scholar	Title of the thesis	Year of registration of the scholar	Year of award of Ph.D.
1	Mr. Baccha Pandey	A Study of Poverty Alleviation Programmes with Special Reference to IRDP in Gorakhpur District		2000
2	Mr. Mahboob Alam	Siddharthnagar Janpad mein Jwahar Rojgar Yojana ka Ek Adhyayan		2002
3	Mr. Manoj Pandey	Entrepreneurship Development		2002
4	Mr. Binod Kumar Pandey	उत्तर प्रदेश कृषि एवं ग्राम्य विकास बैंक लिमिटेड के निष्पादन का मूल्यांक		2002
5	Ms. Anupriya Pandey	“Emerging Trends in India’s Relation with SAARC Countries” in the area of Foreign Trade (SARRC)		2004
6	Mr. S.K. Pandey	A study of the Role of Nationalised Banks in the Development of Agriculture and Allied Activities in Gorakhpur District		2002
7	Mr. Chandi Prasad Pandey	कृषि वित्त पोषण में भारतीय स्टेट बैंक की भूमिका-गोरखपुर जनपद का एक अध्ययन		2005
8	Mr. S.K. Singh	Rural Banking		2005
9	Mr. Sandeep Pandey	कृषि वित्त प्रबन्धन में नावार्ड का भूमिका का आलोचनात्मक अध्ययन, उत्तर प्रदेश के विशेष सन्दर्भ में		2007
10	Mr. Rakesh Tiwari	सार्वजनिक वितरण प्रणाली का आलोचनात्मक अध्ययन-देवरिया जनपद के सन्दर्भ में		2007
11	Mr. S.K. Tripathi	भारत के विदेशी व्यापार में विश्व व्यापार संगठन के योगदान का अध्ययन		2007
12	Mr. A.P. Tripathi	“A study of Buyers’ Perception of Product Quality in Gorakhpur District		2007
13	Ms. Prasannata Tripathi	A Study of the Development of Women Entrepreneurship in Gorakhpur District		2009

14	Ms. Kamana Tripathi	An Appraisal of the Role of SEZs in the Promotion of External Sector in Uttar Pradesh		2010
15	Ms. Madhu Ojha	Rural Marketing		2010
16	Ms. Geeta	“Retail Banking Services in India – A case Study of Public and Private Sector Banks		2010
17	Mr. Kaushal Kishor Tiwari	भारत के औद्योगिक विकास में भारतीय जीवन बीमा निगम की भूमिका का अध्ययन		2010
18	Mrs. Prateek Srivasatava	Training And Development In Public Enterprises Of India: A Case Study Of Indian Railways		2012
19	Ms. Meenakshi Srivastava	“Emerging Trends in Indian Retailing- with special reference to UP		2012
20	Mrs. Swarna Pathak	A Study of The Dynamics of Women Self-Employment in an Under Developed Region (With Special Reference to Gorakhpur		2013
21	Mr. Pradeep Kumar Tiwari	“Bharat ke Ayurvedic Aushadhi Udyog mein vipanan vyavhar – Dabur India limited ke Vishesh Sandarbh mein		2014
22	Mrs. Shalini Singh	Prathamikata Kshetra Rin : Sarvajanic evam Niji Kshetra ke banko ki bhumika ka Tulnatmak Adhyayan (Gorakhpur janpad ke vishesh Sandarbh mein)		2014
23	Sugandha Pandey	Creativity and Innovations in Retail Banking”		2016
24	Richa Mishra	“Rural Marketing (Buying Behaviour)		2016
25	Vinay Chaturvedy	Insurance		2016
26	Ms. Namita Gupta	MIS In Banking Sector		2016
27	Ms. Kashma Mishra	Performance Management Practices in Pharmaceutical Industry”		2016
28	Mr. Deepak Soni	A study of Customer Loyalty In Retail Banking Sector		2017
29	Ms. Bharti Shukla	“Hospitality Management		2018
30	Mr. Ashwani Gupta	Green Marketing		2019

14. Research/Review Papers published

S. No.	Title of paper	Name of the author/s	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
						Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list/Scopus/Web of Science /other, mention
1	“Rationalisation of Corporate Tax Structure in India”	Prof. A. K. Tiwari	YOJANA	1990				
2	Poverty Alleviation Programmes for Rural Poor	Prof. A. K. Tiwari	SC Gupta Dept. of Economic, Administration University of Rajsthan, Jaipur published by RBSA Publishers SMS Highway, Jaipur.	1992				
3	“An Empirical Study of Consumers’ Choice for Refrigerator in Gorakhpur City”	Prof. A. K. Tiwari	BUSINESS JOURNAL SRIJAN	2002				
4	Functioning of PDS-A Critique” in Indian Journal of Public Enterprise	Prof. A. K. Tiwari	Institute of Public Enterprise Research Allahabad	2003				
5	Marketing Problems of Entrepreneurs-A Study of Gorakhpur District	Prof. A. K. Tiwari	Entrepreneurship Development in India Book (Edited) By M.B. Shukla, Ranjita Gupta published by Book Land India, Varanasi.	2003				
6	“Paradigm Shifts in Marketing of Financial Services	Prof. A. K. Tiwari	VITA SHODH The Journal of Finance published by Department of Financial Studies	2003				

			VBS Purvanchal University, Jaunpur					
7	INDO-SAARC Trade Scenario: Emerging Trends	Prof. A. K. Tiwari	SRIJAN published by LBSIMDS, Lucknow	2004				
8	Value-Added Tax (VAT) A need to Repeat the count-down”	Prof. A. K. Tiwari	SRIJAN published by LBSIMDS, Lucknow	2004				
9	“Non-Performing Assets (NPAs) of Banks: Causes and Remedies	Prof. A. K. Tiwari	Indian Journal of Public Enterprise published by Institute of Public Enterprise Research Allahabad	2003				
10	Cancun: A Missed opportunity”	Prof. A. K. Tiwari	Managerial Rainbow Book Edited by Dr A.K. Malviya published by Kitab Mahal, Allahabad	2005				
11	India’s Trade March With SAARC: High Promises, Limping Assurances	Prof. A. K. Tiwari	Managerial Rainbow Book Edited by Dr A.K. Malviya, published by Kitab Mahal, Allahabad	2005				
12	Mergers and Acquisitions: The Indian Scenario	Prof. A. K. Tiwari	The Indian Journal of Applied Economics published by Department of Applied Economics, University of Lucknow, Lucknow	2006				
13	IPRs & SEZ in India: A Bird’s Eye-view	Prof. A. K. Tiwari	Intellectual Property Rights in Developing Countries Edited by Dr R.S. Tomar, published by Radha Publications	2010				

14	Health Infrastructure in Rural India- A Bird's Eye-view	Prof. A. K. Tiwari	SHODH, an Annual Journal Published by STEP HBTI, Kanpur	2011				
15	Revamping Health Infrastructure in India- Need for A Missionary Approach	Prof. A. K. Tiwari	SHODH SANCHAYAN	2011				
16	“Marketability of Health Care Services in Rural India	Prof. A. K. Tiwari	Emergence of Rural Marketing- Statigicsin Global ERA, Book Edited by Mrs Swaranasarkar, published by Department of Commerce, HNB P.G. Goverment College, Allhabad	2011				
17	Role of PMGSY, IAY, SGSY in Rural Development	Prof. A. K. Tiwari	Dr N.K.Singh, published by Department of Commerce, DVN P.G. College Gorakhpur	2012				
18	Managing Technology for Entrepreneurial Development: Challenges and Opportunities”	Prof. A. K. Tiwari	Entrepreneurial Development: Challenges and Opportunities Published by Omega Publication, New Delhi		978-81-8455-458-8			
19	Techno-Entrepreneurship: A tool for Entrepreneurship	Prof. A. K. Tiwari	Indian Journal of Public Enterprise published by Institute of Public Enterprise Research,	2012	0974-4886			
20	Role of Technology in the Development of Entrepreneurship in Agricultural Sector- An Indian Perspective”	Prof. A. K. Tiwari	MUMUKSHU, Journal of Humanities	2013	0976-5085			

21	“Foreign Direct Investment in India’s Retail Sector: Issues & Options	Prof. A. K. Tiwari	Emerging issues in Foreign Direct Investment” Published by Pratyush Publication, Delhi	2013	978-93-82171-43-0			
22	Green Marketing: A Buzzword for the Hospitality Industry in India”	Prof. A. K. Tiwari	“Commerce and Business Studies	2016				
23	Analysis of Factors Responsible For Growth of Hospitality and Tourism Industry In India	Prof. A. K. Tiwari	International Journal of Management and Social Science Research Review	2016				
24	Work Life Balance: A General Overview and Glass Ceiling Effect in Hospitality Sector	Prof. A. K. Tiwari	“Pacific Journal of Humanities and Social Sciences	2016	2349-0888.			

15. Books and chapters in edited volumes / books published

S No.	Title of the book	Title of the chapter	National / international	Year of publication	ISBN number	Affiliating Institute at the time of publication	Name of the publisher
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16. Papers in national/international conference-proceedings

S No.	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication

17. Professional development Programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes

S. No.	Year	Title of the professional development Programme	Date and Duration (from – to)

18. Research projects sponsored by government agencies

S. No.	Name of the principal Investigator or	Name of the Research Project	Name of funding agency	Amount/Fund provided	Year of sanction	Duration of the project	Status (Completed/Ongoing)

19. Research projects sponsored by non-government sources such as industry, corporate houses, international bodies

S. No.	Name of the principal Investigator	Name of the Research Project	Name of funding agency	Amount/Fund provided	Year of sanction	Duration of the project	Status (Completed/Ongoing)

20. Patents filed/granted

S. No.	Name of the patent filed/granted	Patent Number	Year of filing/award/ publish of patent

21. Collaborative activities with other institutions/ research establishments/industry for research and academic development

Title of the collaborative activity	Name of the collaborating agency with contact details	Year of collaboration	Duration	Nature of the activity

22. Functional MoUs with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research

Name of the Organisation/ Institution/ Industry with whom MoU is signed	Year of signing MoU	Duration of MoU	Actual activities under each MOU year wise

23. E-content is developed

i. For e-PG-Pathshala, ii. For CEC (Under Graduate), iii. For SWAYAM, iv. For other MOOCs platform, v. For NPTEL/NMEICT/any other Government Initiatives

Name of the module developed	Platform on which module is developed	Date of launching e content	Link to the relevant document and facility available in the institution	List of the e-content development facility available	Provide link to videos of the media centre and recording facility

24. Consultancy and corporate training-

Consultancy

Name of consultancy project	Consulting/Sponsoring agency with contact details	Year	Revenue generated (amount in rupees)

Corporate training

Title of the corporate training program	Agency seeking training with contact details	Year	Revenue generated (amount in rupees)	Number of trainees

25. Details of Conference/Seminar attended –

Year	Name of the conference/ workshop	International/National /State	Name of the professional body for which membership fee provided	Amount of support (in INR)

26. Any other information: