


### PROFILE OF THE TEACHERS

<b>1. Name:</b>	<b>Prof. Rajeev Prabhakar</b>	
<b>2. Father's Name:</b>	<b>Mr. P.L. Prabhakar</b>	
<b>3. Mother's Name:</b>	<b>Smt. Raj Prabhakar</b>	
<b>4. Department:</b>	<b>Commerce</b>	
<b>5. Date of Joining the University:</b>	<b>23-10-1998</b>	

**6. Total Teaching Experience:**            UG-        24 Year                            PG- 24 Year

**7. Total Research Experience:**

**8. Area of specialization:**                            Taxation and Finance

**9. Academic Qualifications:**

UG	B. Com
PG	M. Com
Ph.D.	Commerce
PDF	-----
Any Other	-----

**10. International/National fellowship/financial support for advance studies/research**

S. No.	Name of the fellowship/ financial support	Year of Award	National/International	Awarding Agency

**11. International/National award/recognition for academics**

S. No.	Name of the award/recognition	Year of Award	Title of the innovation	National/International	Awarding Agency

## 12. Extension activity participation

S. No.	Name of activity	Year

If any award/recognition received-

S. No.	Name of activity	Name of the award/recognition	Year of Award	National/International	Awarding Agency

## 13. Ph.D. supervised

S. No.	Name of the Ph.D. scholar	Title of the thesis	Year of registration of the scholar	Year of award of Ph.D.
1	<i>Dr. Rajesh Shukla</i>	<b>Bhartiye Samnay Bima Nigam ki Kary Pranali That Prabandhan Ka Alochnatmak Adhyayan</b>		<b>2006</b>
2	<i>Dr. Deepak Kuamr Patel</i>	<b>Bhartiye Krishi Evam Uske Vikash ki Sambhvanye</b>		<b>2007</b>
3	<i>Dr. Manish Kumar Kannujia</i>	<b>Udarikaran Uprant Bhartiye Videshi Vaypar ki Sanrachna Disha Evam Sambhavnaye</b>		<b>2008</b>
4	<i>Dr. P.K Tripathi</i>	<b>Effectiveness of On-Line Marketing in Private Bank Sector Special reference to ICICI Bank</b>		<b>2009</b>
5	<i>Dr. Anumeha Srivastava</i>	<b>A study of Management of Earnings in BHEL</b>		<b>19 April 2011</b>
6	<i>Dr. Dhananjay Govind Rao</i>	<b>Uttar Pradesh Lagu evam Kutir Udhoyog Ke Paripesk Mein Uttar Pradesh Vit Nigam Ke Yogdan Ka Adhyayan.</b>		<b>11 Nov 2011</b>
7	<i>Dr. Ram Darsh</i>	<b>Bhatiya Arthvyavatha Par Lok Rin ka Arthik Evam Samajik Prabhav- Ek Visleshnatmak Adhyayan</b>		<b>17 July 2012</b>
8	<i>Dr. Harshdev Verma</i>	<b>Janpadiye Arthik Vikash Mein Agrani Bank Ki Bhumika: Maharajgunj (U.P.) Janpad Ke Vishesh Sandarbh Mein</b>		<b>Oct 2014</b>

9	<b>Dr. Sandeep Kumar Gupta</b>	<b>A Study of Regional industry Disparity with special reference to Eastern Vis-à-vis western U.P</b>		<b>Oct 2014</b>
10	<b>Dr. Amrendra Yadav</b>	<b>Udarikaran ka bhatiya Jivan bima Nigam ke Vyavsay par Prabhav</b>		<b>Oct 2014</b>
11	<b>Dr. Sonam Mishra</b>	<b>A Comparative Study of Employee Welfare in Nationalized Bank and Private Sector Bank with Special Reference to Gorakhpur District.</b>		<b>Dec 2017</b>
12	<b>Dr. Kumar Shivam</b>	<b>Management of Non-Performing Assets in Public Sector Banking in India: A Case Study of State Bank of India.</b>		<b>May, 2018</b>

#### 14. Research/Review Papers published

S. No.	Title of paper	Name of the author/s	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
						Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list/Scopus/Web of Science /other, mention
1	Corporate Social Responsibility in Indian companies: An Empirical Study	<b>Dr. R. Prabhakar</b>	INSPIRA- Journal of Modern Management & Entrepreneurship	2018	2231-167X			
2	Economics Reform of India And China: Past And Future	<b>Dr. R. Prabhakar</b>	INSPIRA- Journal of Commerce, Economics & Computer Science	2017	2231-167X			
3	A Study of Fdi in Multi Brand Retailing in India	<b>Dr. R. Prabhakar</b>	Journal of Modern Accounting and Auditing, USA	2015	ISSN: 1548-6583			

4	KEY ROLE AND IMPORTANCE OF CREDIT Risk and Insurance in Banking Sector	<b>Dr. R. Prabhakar</b>	Asian RESONANCE	2015	0976-8602			
5	Infrastructural Development in India's Reform: An Appraisal.	<b>Dr. R. Prabhakar</b>	Society And Politics Bi-Annual, An International Journal of Academicians, V L Media Solutions, New Delhi.	2013	2248-9479			
6	Non-Performing assets in public sector banks an analysis	<b>Dr. R. Prabhakar</b>	SS international journal of business and management research	2013	2231-4970			
7	A case study of opportunities and challenges of green marketing with special reference to Gorakhpur city	<b>Dr. R. Prabhakar</b>	Prabandhan CMD Journal of management	2011	2229-5267			
8	"Global Recession and Indian Economy	<b>Dr. R. Prabhakar</b>	Prabandhan CMD Journal of management	2011	2229-5267			
9	"Global Recession Its Impact on IT Sector in India"	<b>Dr. R. Prabhakar</b>	Society and Politics Bi-Annual Journal for Humanities and Social Sciences Gorakhpur	2011	2248-9479			
10	MGNREGA: Issues and Challenges	<b>Dr. R. Prabhakar</b>	Society and Politics Bi-Annual Journal for Humanities and Social Sciences Gorakhpur	2011	2248-9479			
11	Effectiveness of on- line Marketing in Private Banking System in with Special Reference to ICICI Bank	<b>Dr. R. Prabhakar</b>	Global Journal of Business Management	2009	0973-8533			

12	Innovation in Competing Mapping	<b>Dr. R. Prabhakar</b>	Published in International Journal of Commerce & Management	2012	2251-587-x			
13	Rural Marketing Potential in India – Challenges & Strategies	<b>Dr. R. Prabhakar</b>	Splint International journal of professionals	2012	2349-6045			
14	Comparative Study of Employee Welfare in Nationalize bank and Private Sector Bank	<b>Dr. R. Prabhakar</b>	Splint International journal of professionals	2016	2349-6045			
15	A Study of FDI Related to Indian Market as A Multi-brand Retailing	<b>Dr. R. Prabhakar</b>	Hermeneutics A Biannual Refereed International Journal of Business and Social Studies	2013	2231-6353			
16	The Study of Startups India: Opportunities & Challenges	<b>Dr. R. Prabhakar</b>	JBFSIR	2013	2231-4288			
17	Role of New Technology like Knowledge Management in E-commerce in Indian Context	<b>Dr. R. Prabhakar</b>	Global Journal of Contemporary Management. Doon Business School, Dehradun	2013	2249-1899			
18	Emerging Dimensions in Human Resources Management	<b>Dr. R. Prabhakar</b>	International Journal of Development Studies (IJDS)	2014	0975-5799			
19	Women Entrepreneurship Development in India	<b>Dr. R. Prabhakar</b>	International Journal of Business Management and Leadership	2014	2231-122X			
20	Evaluation of Present Indian Economy	<b>Dr. R. Prabhakar</b>	SUMEDHA Journal of Management	2013	2277 – 6753			
21	Financial Performance of Indian Commercial Banks: An Analysis	<b>Dr. R. Prabhakar</b>	Journal Of Commerce & Business Studies	2013	2322-0767			

22	Fostering Innovation Culture in HR to Solve The Uprising Challenges	<b>Dr. R. Prabhakar</b>	Research Discourse	2017	2277-2014			
23	A Comparative Study Of Compensation and Performance Appraisal Practices in Indian Companies- with Special Reference to Hindalco & NALCO	<b>Dr. R. Prabhakar</b>	International Journal Of Multidisciplinary Educational Rese	2020	2277-7881			

#### 15. Books and chapters in edited volumes / books published

S No.	Title of the book	Title of the chapter	National / international	Year of publication	ISBN number	Affiliating Institute at the time of publication	Name of the publisher
1	Emerging Paradigms in Finance		National	2013	978-93-83247-08-0		ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA
2	Entrepreneurship Development Challenges Ahead			-	978-93-82171-42-3		ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA

3	Industrial Development in Uttar Pradesh			-	978-81-8370-422-9	Akansha Publisher House New Delhi 110002
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**16. Papers in national/international conference-proceedings**

S No.	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication

**17. Professional development Programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes**

S. No.	Year	Title of the professional development Programme	Date and Duration (from – to)

**18. Research projects sponsored by government agencies**

S. No.	Name of the principal Investigator or	Name of the Research Project	Name of funding agency	Amount/Fund provided	Year of sanction	Duration of the project	Status (Completed/Ongoing)

**19. Research projects sponsored by non-government sources such as industry, corporate houses, international bodies**

S. No.	Name of the principal Investigator	Name of the Research Project	Name of funding agency	Amount/Fund provided	Year of sanction	Duration of the project	Status (Completed/Ongoing)

**20. Patents filed/granted**

S. No.	Name of the patent filed/granted	Patent Number	Year of filing/award/ publish of patent

**21. Collaborative activities with other institutions/ research establishments/industry for research and academic development**

Title of the collaborative activity	Name of the collaborating agency with contact details	Year of collaboration	Duration	Nature of the activity

**22. Functional MoUs with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research**

Name of the Organisation/ Institution/ Industry with whom MoU is signed	Year of signing MoU	Duration of MoU	Actual activities under each MOU year wise

**23. E-content is developed**

i. For e-PG-Pathshala, ii. For CEC (Under Graduate), iii. For SWAYAM, iv. For other MOOCs platform, v. For NPTEL/NMEICT/any other Government Initiatives

Name of the module developed	Platform on which module is developed	Date of launching e content	Link to the relevant document and facility available in the institution	List of the e-content development facility available	Provide link to videos of the media centre and recording facility

**24. Consultancy and corporate training-**

**Consultancy**

Name of consultancy project	Consulting/Sponsoring agency with contact details	Year	Revenue generated (amount in rupees)

**Corporate training**

Title of the corporate	Agency seeking training with contact details	Year	Revenue generated	Number of trainees



<b>training program</b>			<b>(amount in rupees)</b>	

**25. Details of Conference/Seminar attended –**

<b>Year</b>	<b>Name of the conference/ workshop</b>	<b>International/National /State</b>	<b>Name of the professional body for which membership fee provided</b>	<b>Amount of support (in INR)</b>

**26. Any other information:**